

## EMBA Global Network Week – June 14-18, 2021 (Online, PDT)

### Impact Investing, Responsible Investing and Innovation

Sauder School of Business, University of British Columbia, Canada

#### Summary

Impact investing has emerged over the last decade as a new sector at the interface between philanthropy and investment. The sector currently represents \$700bn+ of investment capital. This course provides an introduction to the impact investment sector and the related responsible investing sector, describes the evolution of impact investment, the growth of new asset classes, and the opportunities and challenges faced by investors seeking meaningful impact investment vehicles.

According to the Global Impact Investing Network (GIIN), impact investing is defined as “investments made into companies, organizations and funds with the intention to generate measurable social and environmental impact alongside a financial return”. Impact investing, has emerged over the past decade as one of the most talked about strategies for tackling social and environmental problems. With the goal of creating measurable impact in addition to financial returns, impact investing selects ventures working towards positive social or environmental outcomes. The concepts of impact investing and social enterprise emerged out of a recognition that the private sector could also contribute to the development of social agendas, while gaining a financial return. Rather than focusing solely on a risk-return nexus, impact investing broadens to the “triple bottom line” to include financial, social, and environmental gains.

#### Course Structure

This course will be organized so that students around the world can access live facilitated discussions, pre-recorded content, and make individual submissions according to their own schedules. Each day of the course will be composed of a combination of key components:

- **Live Discussions:** Hosted within the 7AM-10AM PDT time block (Vancouver, BC timezone, check a Time Zone converter to see what that means for you).
- **Lecture Content:** Pre-recorded content by the lead instructor, along with video recordings on the day’s key themes.
- **Background Readings:** Students will be provided background readings that offer context and additional depth as they work towards their final assessments.
- **Course format:** The course will use Zoom and Canvas platforms.
- **Course Assessment:** Assignments TBD and may include one or a combination of written daily reflections, a final paper or a team presentation.

#### Instructor Profile



**James Tansey, PhD**

*Executive Director, Centre for Social Innovation & Impact Investing  
Associate, The W. Maurice Young Centre for Applied Ethics (former Chair in  
Business Ethics at CAE)*

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